

Workshop by Film City

MFSCDCL is conducting a seminar at the 23rd Pune International Film Festival, led by Swati Mhase Patil, Managing Director of MFSCDCL.

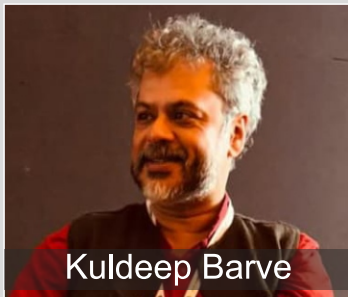
The Maharashtra Film, Stage & Cultural Development Corporation Ltd. (MFSCDCL) has launched initiatives to support Marathi cinema. Since 1997, the Maharashtra government has provided financial aid to Marathi filmmakers. A 50% discount is available for shooting Marathi films and serials at Filmcity's studios and outdoor locations, making production facilities more accessible. MFSCDCL is also developing a Marathi e-Market Portal, which will provide details on subsidies, industry history, and notable figures.

The seminar will provide insights into the latest schemes available to filmmakers, helping them secure financial support and high-quality infrastructure. These initiatives reinforce MFSCDCL's commitment to strengthening Marathi cinema through funding, resources, and accessible production facilities. It's also providing facilities to market Marathi cinema globally by participating in Marche Du Films of Cannes



**Smt. Swati Mhase Patil,
I.A.S.**

A Talk on Documentary by renowned makers



The 23rd Pune International Film Festival presents *Documentaries - How and Why*, a panel discussion on the art, craft, and impact of non-fiction filmmaking.

Moderated by acclaimed filmmaker Umesh Kulkarni (*Vihir*, *Deool*), the discussion features esteemed panelists: Anupama Srinivasan, a filmmaker and cinematographer known for *I Wonder and On My Own*; Sarvnik Kaur, director of the critically acclaimed *Against the Tide*; Kuldeep Barve, a seasoned editor and music composer (*Phool Ka Chhand*); and Payal Kapadia, whose documentary *A Night of Knowing Nothing* gained wide recognition, while her latest film, *All We Imagine as Light*, won the prestigious Grand Prix at Cannes.

The panel will explore the evolving landscape of non-fiction films, the rise of creative documentaries, and their place in contemporary cinema, offering a thought-provoking session for cinephiles and creators alike.

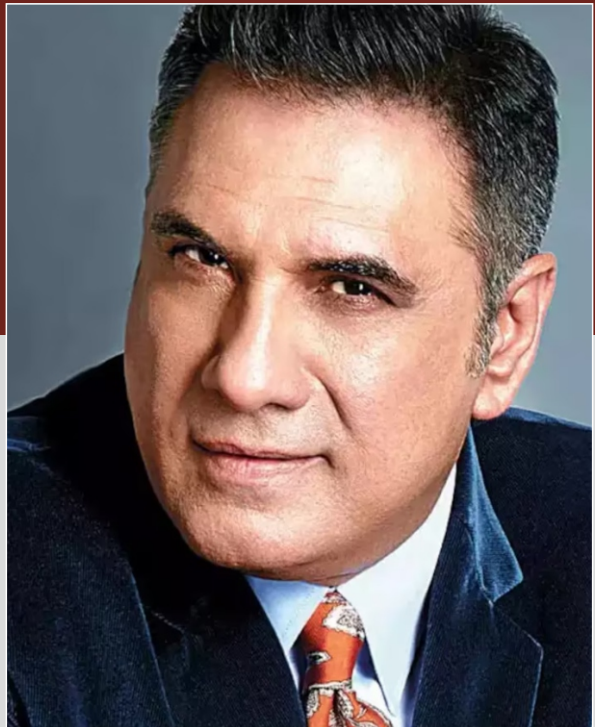
Vijay Tendulkar Memorial Lecture on Acting

Boman Irani is a celebrated actor whose dynamic talent and magnetic presence have made him one of Indian cinema's most versatile performers. Born on December 2, 1959, in Mumbai, Irani's journey to stardom was unconventional. Initially a photographer and theatre artist, he made his film debut relatively late, proving that passion and perseverance can transcend age and convention.

Irani's breakthrough came with the critically acclaimed *Munna Bhai M.B.B.S.* (2003), where he portrayed the strict yet comically endearing Dr. Asthana. He has since delivered remarkable performances in various roles, from the quirky Viru Sahastrabuddhe in *3 Idiots* to the cunning business tycoon in *Don*. Known for his meticulous approach, Irani brings authenticity and relatability to every character, captivating audiences with his nuanced performances.

Boman Irani will deliver the prestigious Vijay Tendulkar Memorial Lecture on acting this year. In it, he will outline his creative process and discuss the art of building compelling characters, offering insights from his remarkable journey.

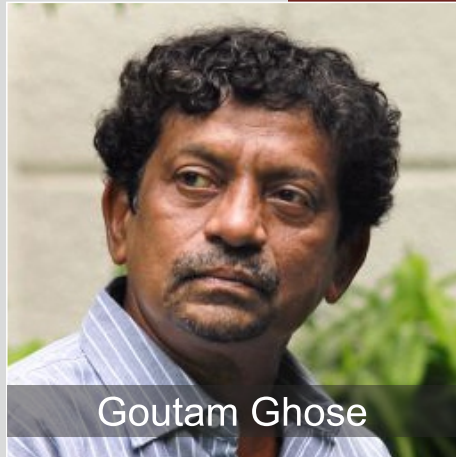
Boman Irani



Cinema and Soul: Tapan Sinha



Swapan Mullick



Goutam Ghose

The 23rd Pune International Film Festival is honoured to host a panel discussion celebrating the centenary year of renowned filmmaker Tapan Sinha. The discussion will feature acclaimed director Goutam Ghose and esteemed author and film critic, Swapan Mullick.

Goutam Ghose is a distinguished Indian film director, music director, and cinematographer. He is the only Indian to have received the "Vittorio Di Sica" Award in Italy in 1997. Swapan Mullick is a National Award winning film scholar, former critic for *The Statesman*, and also served as the director at the Satyajit Ray Film and Television Institute in Kolkata.

The panel will explore various facets of Tapan Sinha's remarkable career, including his storytelling techniques, directorial style, and significant impact on Indian cinema. Enriched by the insights and experiences, it will offer a deeper appreciation of Sinha's enduring legacy of blending realism with lyrical storytelling, inspiring generations of Indian filmmakers and celebrating the power of art to reflect society.

Content Creation using AI in Films

Paco Torres is an acclaimed Spanish filmmaker known for his emotionally rich and visually striking narratives. His films, including *The Magic of Hope*, *Halowin*, and *The Rattle of Benghazi*, have earned global recognition. He has directed over 300 commercials for major brands and worked with Warner Bros., with his fiction films distributed on platforms like Netflix, Apple TV, and Amazon Prime. Winner of over 30 prestigious awards, Torres is currently developing *Veleta*, a film about the world's first female footballer, along with several television projects set to premiere in 2025.

This year at PIFF, Torres will be conducting a workshop on Content Creation using AI in Films, aimed at exploring the limitless possibilities of Generative Artificial Intelligence. Participants will gain practical insights into using cutting-edge generative tools to enhance their cinematic and artistic projects, making them indispensable in industries such as marketing, audiovisual production, and communication in the age of Artificial Intelligence.

Paco Torres



Challenges in Marathi Cinema: From Production to Audiences.



The 23rd Pune International Film Festival presents *Challenges in Marathi Cinema: From Production to Audiences*, a compelling panel discussion addressing the hurdles contemporary Marathi films face. From funding and production struggles to distribution challenges and audience reach, the discussion will examine the evolving landscape of Marathi cinema.

The session will be moderated by renowned filmmaker Paresh Mokashi, best known for *Harishchandrichi Factory*, India's official entry to the Oscars in 2010. Joining the discussion are Adinath Kothare, an acclaimed actor-director known for *Paani* and his contributions to Marathi and Hindi cinema; Sunil Phadtare, a respected producer with deep industry experience in Marathi film production and distribution; and Aditya Sarpotdar, a filmmaker behind successful films like *Classmates* and *Munjya*, known for blending mainstream appeal with regional storytelling.

This panel will provide crucial insights into the Marathi film industry's current state and future prospects, making it a must-attend for cinephiles and filmmakers alike.